



**The Source**

for Critical Information and Insight™

## Marketing Solutions

# The Occupational Health and Safety Information Service

**Put your company and its products in front of thousands of UK health and safety decision makers who use OHSIS daily as their primary reference to ensure compliance and seek guidance and requirements.**

**The OHSIS suite of online information services offers professionals full access to all relevant documents covering occupational health & safety, environmental health, fire safety, offshore, British Standards, environmental management and food & drink safety. High quality documents are presented in true PDF format for rapid retrieval, and are combined with powerful software to provide sophisticated searching, navigation and downloading facilities.**

**Your online sponsorship on OHSIS ensures your company is seen by key personnel in the Health & Safety industry, ahead of your competition, whenever they need to refer to the vital reference information held within OHSIS.**

### Key marketing benefits:

- Promote your company within OHSIS, the focal point for current standards and legislation within the Health & Safety market
- Increase your company's brand awareness and strengthen market positioning by advertising your company against key individual standards and legislation
- Reach thousands of subscribers daily across multi discipline industry sectors 24 hours a day, 7 days a week
- Over 20,000 sessions monthly
- Over 2,600,000 page views per year

If your products are related to the Health & Safety industry, then you will understand why this is a unique way for you to expose your company and its full product range to one of the largest audiences of key health and safety professionals in the UK.



## Just some of the companies using the OHSIS database:

3M United Kingdom Plc	Croner Consulting
Aberdeenshire Council	Dalkia Utilities Services Ltd
Airbus UK Limited	Defence Estates
Alfred McAlpine	Devon and Cornwall Constabulary
Allianz Garrison HQ	Devon County Council
Amec	Docklands Light Railway
Anglian Water Services Plc	Dorset Fire and Rescue Service
Argyll & Bute Council	Dundee City Council
Associated Octel	EC Harris
Astra Zeneca	EDF Energy
Atkins Plc	Edmund Nuttall Ltd
Babcock Infrastructure Services	EEF
BAE Systems	ELI Lilly
Balfour Beatty	EMCOR Group (UK) Plc
Balfour Kilpatrick Ltd	EMS
BASF	EON UK Plc
Biffa Waste Services	Erewash Borough Council
Birmingham City Council	Essex County Fire and Rescue
Birse	Eurotunnel
BMW UK Manufacturing	Expro North Sea Ltd
BNFL	Faber Maunsell
BOC Gases	Falkirk Council
Bolton Metropolitan Borough Council	Fife Council
BP Chemicals Ltd	Galliford Try Construction Ltd
Brighton & Hove Council	Gateshead Council
Bristol City Council	Geest Foods Limited
British Airways Engineering	Glasgow City Council
British Broadcasting Corporation	Greater Manchester Police
British Gas	Gwynedd County Council
British Sugar Plc	Hyder Consulting
British Waterways	Jackson Civil Engineering
Broxtoe Borough Council	Jacobs UK Limited
Brush Transformers Limited	Jarvis
Capita Symonds Ltd	Kent County Council
Cardiff County Council	Kimberly Clark
Carl Bro Ltd	Kingston Upon Hull County Council
Castle Cement	Kirklees Borough Council
City of Salford	Kodak Limited
Conocophillips	Kraft Jacobs Suchard Ltd
Crawley Borough Council	

Kvaerner UK Ltd	Rolls Royce Plc
Laing O'Rourke Group Plc	Royal Sun Alliance
Land Rover	Sandwell Metropolitan Borough Council
Leeds City Council	Scott Wilson Holdings
Leicestershire Police	Scottish and Southern Energy
London Borough of Barking and Dagenham	Scottish Borders Council
London Borough of Greenwich	Scottish Prison Service
London Borough of Hammersmith and Fulham	Scottish Water
London Borough of Islington	Shropshire County Council
London Underground	Skanska Construction Group
London Underground Limited	Somerfield Stores Limited
Manchester City Council	Somerset County Council
Mansell Plc	South Tyneside College
Marathon Oil UK Ltd	Southbank University
Merseyside Police	Southern Water Technology Group
Mitie Group Plc	St Ivel Ltd
MOD Abbey Wood	Staffordshire Fire Rescue Service
Morgan Est	Stirling Council
Mott MacDonald Ltd	Sunderland City Council
Mouchel International Consultants	Telewest Communications Plc
Multiplex	The Highways Agency
National Assembly for Wales	Total Fina Elf Oil
Network Rail	Toyota Motor Manufacturing (UK) Ltd
Norfolk County Council	Trafford Metropolitan Borough Council
North Cornwall District Council	Unilever
North Yorkshire County Council	United Biscuits
Norwich Union Risk Services	Van Den Bergh Foods Ltd
Nottingham County Council	Walkers Snack Foods Ltd
Oxfordshire County Council	Warburton Bakery
Peterborough City Council	West Lothian Council
Qatar Petroleum	White Young Green
Rochdale Metropolitan Borough Council	Worcestershire County Council

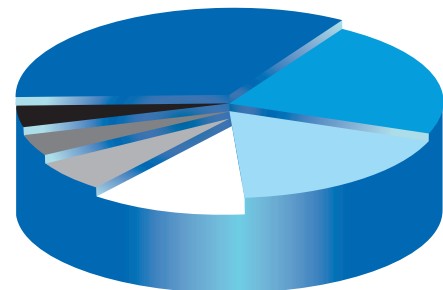
### IHS working in association with



The OHSIS suite of online information services offers professionals full access to vital documents covering Occupational Health & Safety, Environmental Health, Fire Safety, Offshore, British Standards, Environment and Food & Drink.

### User demographics:

- Health & Safety Manager = 34%
- Safety Officer = 22%
- Group Health & Safety Manager = 18%
- Risk Manager = 12%
- Director of Health & Safety = 6%
- Hygiene Manager = 4%
- Principal BC Manager = 4%



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