



The Source

for Critical Information and Insight™

Marketing Solutions

Engineer-it

www.engineer-it.com

Put your company and its products & services in front of an audience of thousands of engineering professionals in the UK.

Your inclusion within Engineer-it will ensure these key decision makers find your company fast, view your most up-to-date full text colour catalogues, technical data sheets, handbooks, selector guides or manuals, and download them immediately at their desktop.

Engineer-it is produced specifically for, and used by engineers, designers, specifiers & consultants in the Design & Manufacturing, Process and Electronic industries. Currency and accuracy of technical content make it the most effective designing & specifying source for all these industry professionals.



Key marketing benefits:

- Include your complete product literature within Engineer-it, the focal point for key decision makers within the Design & Manufacturing, Electronic and Process Industry
- Subscription user base
- Web/email link
- Real-time updates
- Statistical reports
- Fully classified & indexed product inclusion
- Homepage banner advertising
- Banner Keyword/Classification on results page
- Over 8,500 Sessions monthly
- Over 350,000 page views per year

If your products are engineering related, then you will understand why this is a unique way for you to expose your company and its full product range to one of the largest audiences of key engineering professionals in the UK.

Just some of the companies using the Engineer-it database:

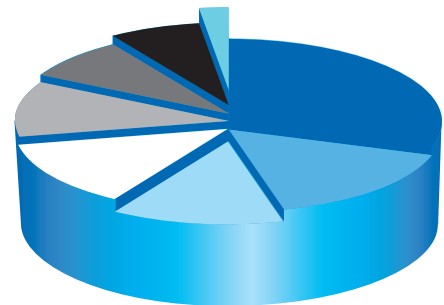
QABB Eutech Ltd	Dublin Institute of Technology
ALSTOM Power Technology	Durham University
Alvis Vickers	Electronic Data Systems Ltd
Amec Group Limited	ESPPA
AMS	FR Hi-Temp
Anglian Water Services Ltd	GE Transportation Systems Limited
AREVA T&D UK Ltd	General Dynamics UK Ltd
Astra Zeneca	Goodrich Control Systems
Atkins Plc	Kellogg Brown and Root
Ave 1 Engineering 1a4	London Underground Ltd
Babtie Group Ltd	Loughborough University
BAE Systems (Operations) Ltd Warton	Mitsui Babcock
BAE Systems Avionics Limited	MWH (UK) Limited
BAE Systems Marine	NESCOT
BAE Systems Royal Ordnance	Northrop Grumman Sperry Marine Ltd
Balfour Beatty Major Projects Division	Northumberland College
BASF plc	NPPO Foxhill
Bechtel Limited	OCE (UK) Ltd
BMW Hams Hall Mortoren GmbH	Racal Instruments Ltd
BNFL Engineering Tech Standards Group	Rolls-Royce & Associates Ltd
British Waterways	Saipem UK Limited
Brooklands College	Sembcorb - Simon Carves
Bullen Consultants Limited	Southern Water Technology Group
Cork Institute of Technology	Talisman Energy UK Limited
DARA ST ATHAN	Thales Naval Ltd
Delphi Diesel Systems Limited	Thales Optronics Ltd
DENCO Limited	The University of Huddersfield
Design Installation Service Ltd	UKAEA
Douglas Equipment Ltd	Washington E & C Limited
Dow Corning Ltd	White Young Green Plc

Product coverage comprises:

- Active Components
- Analytical Instrument
- Ancillary Products - Seals, Packing & Gaskets
- Diffusional Unit Operations
- Electrical Components
- Electro-mechanical Components
- Fasteners
- Fluid Systems Components
- Fluids & Solids Handling Operations
- Heat Generating & Transfer Operations
- Machines & Tools
- Materials
- Materials Handling
- Microwave, Coaxial & Audio Components
- Miscellaneous Equipment & Services
- Miscellaneous Products & Services
- Modular & Hybrid Circuits
- Multiphase Mixing & Separation Operations
- Passive Components
- Plant Designers, Contractors & Consultants
- Power Sources
- Power Transmission Components
- Process Control Components
- Process Plant Fabrication & Building Services
- Production Equipment, Materials & Small Transmission Components
- Rotating Equipment - Pumps, Fans & Compressors
- Test & Measuring Equipment
- Utility & Maintenance Plant & Services
- Valves & Control Devices

User demographics:

- Defence & Aerospace, Marine (30%)
- Other manufacturing and OEM Design, Telecoms and IT (16%)
- Power Generations, Energy and Utilities (13%)
- Education, R&D (13%)
- Nuclear & Heavy Engineering, Plant Construction and Maintenance (11%)
- Automotive, Transport, Rail Engineering (8%)
- Pharmaceutical & Medical (7%)
- Local & Central Government (2%)



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